PORSCHE



More emotions per hour

Porsche Leipzig

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In a place where the pace is slightly different, emotions also follow their own rules.

There are 24 hours in a day and 60 minutes in an hour. In most places around the world, at least. But there is one location where the pace is slightly different. Yet, the timing is accurate down to the second. Here, Porsche time rules. It is inherent in every bolt, in every curve, in every idea. The Panamera, Macan and Cayenne are engineered with precision, down to the millisecond.

Here at Porsche Leipzig, we produce emotions like clockwork. Just as you'd expect from a sports car manufacturer.

With so many moving experiences, your time with us will fly by. Whether you're collecting your new Porsche, touring the factory, taking part in an exhilarating driving event or attending an event of any type or size.

In a location where you'll need plenty of time to take a journey into the past – or the future. In a world where time never stands still.

Porsche Leipzig.
More emotions per hour.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.



First cut of the spade and first employee hired



Official opening of Porsche Leipzig, start of production for first generation Cayenne



First facility expansion



Second facility expansion, end of Carrera GT production



500th employee hired



Start of production for second generation Cayenne



Leipzig produces 500,000th Porsche



Fourth facility expansion for second generation Panamera



Start of production for second generation Panamera

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

Topping-out ceremony for the Customer Centre



Start of production for Carrera GT



Production of the 100,000th Cayenne



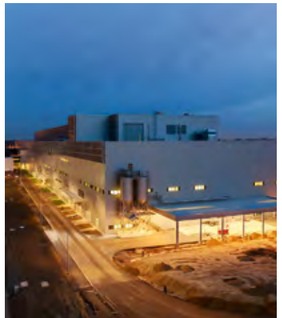
Update of first generation Cayenne



Start of production for first generation Panamera



Third facility expansion for Macan production



Start of production for Macan



Opening of extended on-road circuit





Production



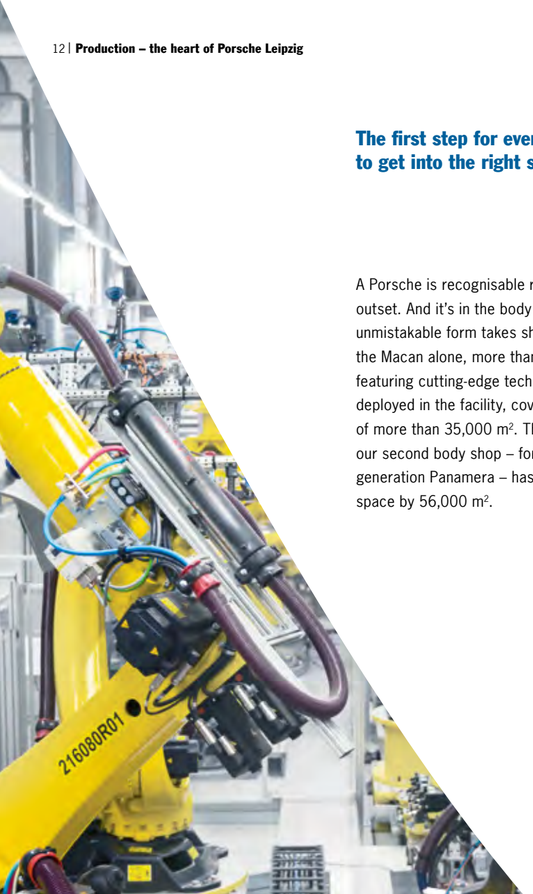
Key:

1 Paint shop
2 Administration Centre 3
3 Body shop MSB
4 Administration Centre 2
5 Body shop Macan
6 Logistic Centre (Assembly line)
7 Assembly line
8 Quality Centre
9 Administration Centre 1
10 Customer Centre
11 Off-road track
12 Porsche Circuit
13 Proving ground

The first journey made by every Porsche: through the production halls.

At one of the world's most modern automotive plants, sports car dreams come true every day: the Panamera, Macan and Cayenne. This takes place in state-of-the-art production facilities. We've accomplished a great deal since the year 2000. An ongoing expansion programme which culminated in the facility becoming a fully-fledged factory. Complete with body shop and paint shop in 2011.

And since then? The fourth factory expansion has created even more manufacturing space for our models, with the addition of another body shop on site. For the second generation Panamera will be built entirely in Leipzig – another milestone in the Porsche Leipzig success story.



The first step for every Porsche: to get into the right shape.

A Porsche is recognisable right from the outset. And it's in the body shop that its unmistakable form takes shape. Just for the Macan alone, more than 380 robots featuring cutting-edge technology are deployed in the facility, covering an area of more than 35,000 m². The addition of our second body shop – for the current generation Panamera – has increased this space by 56,000 m².

With high-precision industrial robots, the latest joining techniques, and the craftsmanship of our employees, there emerges from the hundreds of individual aluminium and steel parts an unmistakable exterior: a Porsche.

En route, each model passes through various stations. It all starts with the substructure. Here is where the vehicle gets its underbody – and its 'birth certificate', a transponder with all the specific vehicle details and an identification code.

The side panels and roof are then added – all made-to-measure for the perfect fit of course. Next come the doors, bonnet and tailgate. The final stage in the body shop is the finish, where joints, surfaces and gaps are all carefully inspected once more. And only when the quality is absolutely perfect will the body be permitted to move on to the next stage: the paint shop.



The horses are not hitched up yet, but future prospects are already looking bright.

The paint shop, which was completed a few years ago, has also grown to meet the new demands. After all, it's not just all the Macan bodies which pass through this 60,000 m² area, but those for the new Panamera too. The paint shop in Leipzig is one of the most advanced and environmentally friendly facilities in the world. Thanks to an electrostatic separation system for paint overspray, for example, solvent emissions and fine dust have been reduced to a minimum.

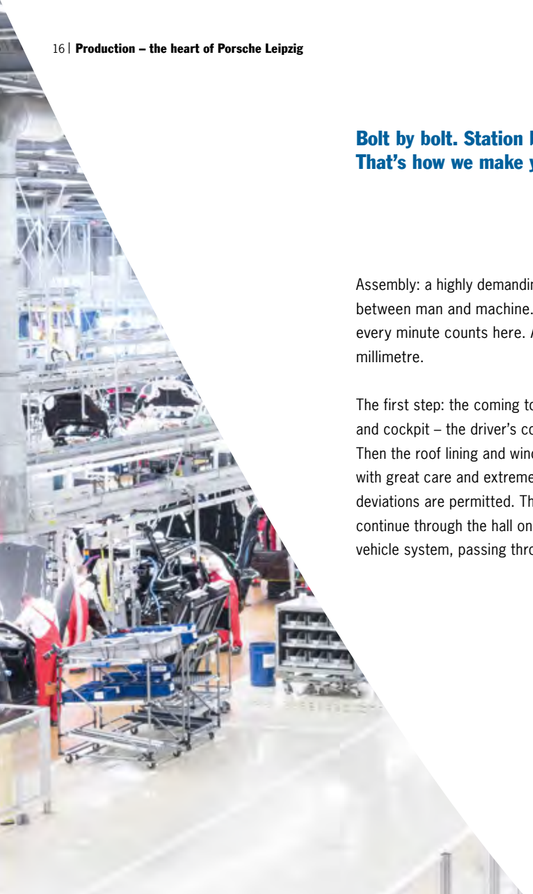
In a precisely tuned cycle, the bodies are given their immaculate paintwork, a multi-stage process which involves applying corrosion protection, colour and surface-sealing coatings. The result at the end of the painting process: four coats of paint which, combined, are just 0.13 mm thick – barely thicker than a human hair.

In addition to the standard colours, each model can also be painted in any individual colour of choice, thanks to a special colour system. This way, highly efficient series production methods can be combined with individually tailored manufacturing to create something unique – a Porsche.

From the paint shop, our bodies travel on to the final stage in the production chain. In the 54,000 m² assembly area, they now wait to take their final step into the future. From the production line to the road.







Bolt by bolt. Station by station. Hour by hour. That's how we make your sports car dreams come true.

Assembly: a highly demanding collaboration between man and machine. After all, every minute counts here. As does every millimetre.

The first step: the coming together of body and cockpit – the driver's control centre. Then the roof lining and windows are fitted with great care and extreme precision. No deviations are permitted. The vehicles continue through the hall on the guided vehicle system, passing through the various stages. The engines also make their way through the building. As they progress, each one is completed with the addition of gearbox, drive shafts, axles and exhaust. The timing is accurate down to the second – just as you'd expect from a sports car manufacturer. Now it's time for the critical moment: the 'marriage' of the body with the drivetrain and chassis unit. Always an uplifting moment for anyone witnessing this moving occasion.

Finally, the wheels are fitted. The brand new Porsche appears ready for its true destination: the road. But our engineers like to check the vehicle over one last time. Each Porsche leaving the factory has to go through a baptism of fire on our dedicated on-road circuit. And yet another Porsche dream is turned into a reality.



Customer Centre

Porsche has always been a beacon in the landscape. This one can be seen for miles.

Even the drive up to our Customer Centre follows the ideal racing line – straight to your emotions. Before you arrive at Porsche Leipzig, you'll have already caught a glimpse of the building whose diamond-like form is an architectural tour de force. The interior is equally dazzling. Whether you've opted to spend a few unforgettable hours visiting the Customer Centre or you are fulfilling a long-awaited dream by coming here to collect your new Porsche in person.





4 Gallery/Museum

3 Porsche Auditorium, Restaurant

2 Forum, Board room, Race control

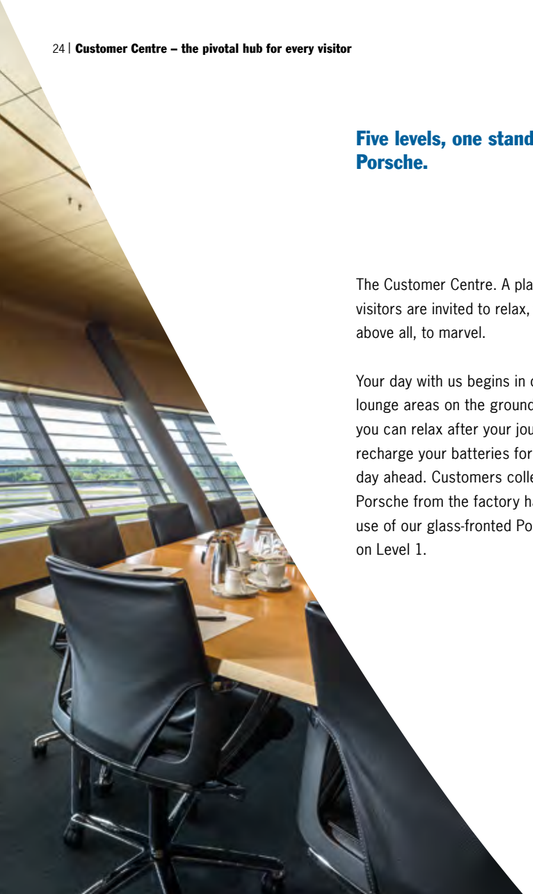
1 Porsche Lounge

GF Motorsport Lounge, Car handover, Classic Lounge, Starter Lounge, Shop









Five levels, one standard: Porsche.

The Customer Centre. A place where visitors are invited to relax, to explore and, above all, to marvel.

Your day with us begins in one of the lounge areas on the ground floor. Here you can relax after your journey and recharge your batteries for the exciting day ahead. Customers collecting their Porsche from the factory have exclusive use of our glass-fronted Porsche Lounge on Level 1.

An imposing 360° panoramic view of the entire site can be enjoyed from our restaurant. The host of culinary delights on offer here is also a feast for your eyes – and for your palate, of course. It's the perfect opportunity to dine in true Porsche style. After enjoying your meal, we recommend that you explore our museum. There's no better way to experience the world of Porsche up close.

Your visit to Leipzig would not be complete without some exclusive shopping. Our Porsche Design and Porsche Driver's Selection shop offers a wide range of fashion and design accessories – small mementos of Porsche for you to take home.

Our Customer Centre provides facilities for a wide variety of events such as conferences or corporate functions, as well as private parties for special occasions. We offer a number of different rooms, some of which have views of thrilling sections of the circuit. As you will soon discover, the fascinating appeal of the sports car is all around.

For fuel consumption, CO_2 emissions and electricity consumption, please refer to page 67.



On-road circuit

Our circuit puts every Porsche to the test. Now it's your turn.

The full potential of a Porsche is difficult to put into words – acceleration, driving dynamics, braking power – you simply have to experience it for yourself to get a sense of what a Porsche can do. Every one of our vehicles is put through its paces here before it can leave the factory. This is also something that any visitor to Porsche Leipzig should experience, as a driver or passenger, on our FIA-certified on-road circuit.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.



Many tracks around the world have famous corners. Ours has no less than eleven.

You turn onto the start/finish line. Then, under maximum acceleration, line up the car for the braking point, turn in hard on the racing line and power your way out of the bend. The feeling of exhilaration is impossible to describe.

The lap length is exactly 3,707.109 metres – assuming you take the racing line. Not an easy task when the track measures just 12 metres across. FIA-certified, the circuit complies with all the safety requirements for professional motorsport use. You'll soon come to appreciate its exceptional layout – in every hundredth of a second, and in every legendary corner. After all, the track is modelled on famous sections from circuits around the world.

The first bend, based on the S curve at Suzuka, requires the highest levels of concentration, while on the next right-hand corner based on the Sunset Bend at Sebring you can really feel the centrifugal forces at work. The following section is modelled on the extremely tight Loews curve at Monaco.

Then it's time to master another hairpin bend similar to the Victoria Turn in Brazil, before taking the racing line through the Mobil 1 S chicane as if you were on the Grand Prix circuit at the Nürburgring.

You then continue through the Curve di Lesmo, before having to accelerate out of the tough left-right sequence as if you were at the Bus Stop chicane at Spa-Francorchamps. The last challenge before you find yourself on the finishing straight is a curve sequence based on the Suntory Corner at Shizuoka in Japan.

The next lap, start with a 10 metre-high serpentine followed by a steep chicane similar to the Corkscrew at Laguna Seca. Alternatively, you can take the 180-degree bend modelled on the Parabolica at Monza.

You'll be gripped by racing fever in the Karussell. This is a faithful reproduction of the banked curve at the legendary Nürburgring, and is part of the dynamic circuit – an additional section of the Porsche on-road circuit with features similar to country roads.

With a total length of 2.2 kilometres, including a dynamic stretch of more than 150 metres and a skid pad with a diameter of 120 metres, both of which can be sprayed with water, it presents even more challenges. At only 6.5 metres wide, it is not a racetrack in the conventional sense, but rather a handling circuit. It can be combined with the existing circuit or driven separately, and offers a total of more than 10 different track variants covering a number of driving sections and a range of training aspects at all levels of difficulty.

Take up the challenge on tarmac. Far from everyday restrictions and always close to the limit.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.

1 Sunset Bend

Sebring/USA
Description: right-hand bend
Length: 276.52 m
Radii: 59 m, 137 m
Instructor's tip: 3rd gear. The aim is to make a perfect approach, only slightly touch on the curbs, and then drive through the bend with a constant steering angle and gradual acceleration.

2 Loews

Monte Carlo/Monaco
Description: right-hand hairpin with slight incline (U-turn)
Length: 72.50 m
Radius: 21 m
Instructor's tip: 2nd gear. Brake hard, avoid too much speed when entering the bend and steer in very late. Open the steering early and keep the momentum going into the following straight section.

3 Victoria Turn

Rio de Janeiro/Brazil
Description: left-hand corner with a barely perceptible incline (U-turn)
Length: 124.08 m
Radius: 29 m
Instructor's tip: 2nd gear. Watch out for the late entry point. While braking slightly, drive the vehicle through the dip towards the crest. After the rise, accelerate consistently and use the curbs.

4 Mobil 1 S

Nürburgring/Germany
Description: right-left combination
Length: 129.44 m
Radii: 86 m, 69 m
Instructor's tip: 2nd or 3rd gear – depending on the model. On the approach, follow the slight bend. Steer in early. Push on the brake slightly at the first crest. Use the apex, avoid rolling and keep the vehicle on course. Take care in the rain: it can be slippery when exiting the bend.

5 Curve di Lesmo

Monza/Italy
Description: right-hand bend (oval)
Length: 509.96 m
Radii: 110 m, 118 m
Instructor's tip: 3rd gear. Different lines can be chosen when entering the bend, depending on the model. Focus on the crest early. Follow the different radii of the bends by varying your pressure on the accelerator.

6 Bus Stop

Spa-Francorchamps/Belgium
Description: left-right-left chicane
Length: 52.33 m
Radius: 19 m
Instructor's tip: 2nd gear. The principle of braking into the bend and accelerating out applies here. Connect entry and exit with a specific steering angle, while using the apex. Avoid understeering and accelerate rather late.

7 Suntory Corner

Shizuoka/Japan
Description: right-left combination
Length: 177.19 m
Radii: 38 m, 66 m, 189 m
Instructor's tip: 2nd gear. Brake hard as you approach the tight left-hand bend. Careful with the throttle. After the left-hand bend go right over to the centre of the road for optimum acceleration through the right-hand bend.



8 Corkscrew

Laguna Seca/USA
Description: right-left-right combination
Length: 252 m
Radii: 20 m, 25 m
Instructor's tip: 2nd gear. When entering the bend, look up. Brake just before the top and drive the vehicle precisely over and through the tight left-hand bend. When exiting the right-hand bend, accelerate cautiously to keep the vehicle stable.

9 Parabolica

Monza/Italy
Description: right-hand bend
Length: 219.91 m
Radius: 70 m
Instructor's tip: 3rd gear. Watch out for the late entry point and crest. Look far into the bend, aim at the crest and steer the car with the accelerator pedal.

10 Suzuka S

Suzuka/Japan
Description: left-right combination
Length: 215.84 m
Radii: 73 m, 169 m
Instructor's tip: 3rd gear. Watch out for rear-end balance, as steering into the bend and braking overlap. Once you have entered the bend apply the throttle again early. Incorporate the apexes in the line. Steer calmly and deliberately. Avoid rolling and oversteering.

11 Karussell

Nürburgring/Germany
Description: steep banked turn (180°)
Length: 158 m
Radius: 34 m
Instructor's tip: 2nd gear. Driving onto the slope, watch out for the exact entry point and drive through the bend with constant speed. Don't accelerate too hard when leaving the bend and avoid oversteering.

A Dynamic stretch

Function: built to simulate extreme situations with real speeds. So that the driver can cautiously approach their own limits, and the limits of physics, in safe surroundings. Perhaps in a slalom, or braking and avoidance exercises. The aim is to master these extreme driving limits.

B Skid pad

Function: used as a training area for coping with unstable driving conditions. The skid pad can be flooded for that purpose. From 'slightly wet' to 'monsoon-type rain'. Best conditions for practising drift and experiencing oversteering and understeering.

The corners shown are modelled on legendary circuits around the world.



Off-road track

Gravel, sand, mud. Rough terrain meets smooth performance.

Performance and precision. Two characteristics that we expect of every Porsche and to which each one is thoroughly tested. On the circuit and, for the Cayenne and Macan, also away from the tarmac – on our dedicated off-road track. This covers six kilometres of demanding terrain set in unspoilt countryside with 15 off-road modules that will put your driving skills to the ultimate test. Exceptional athletes, the Cayenne and Macan are ideally suited to help you face this challenge.

For fuel consumption, CO_2 emissions and electricity consumption, please refer to page 67.

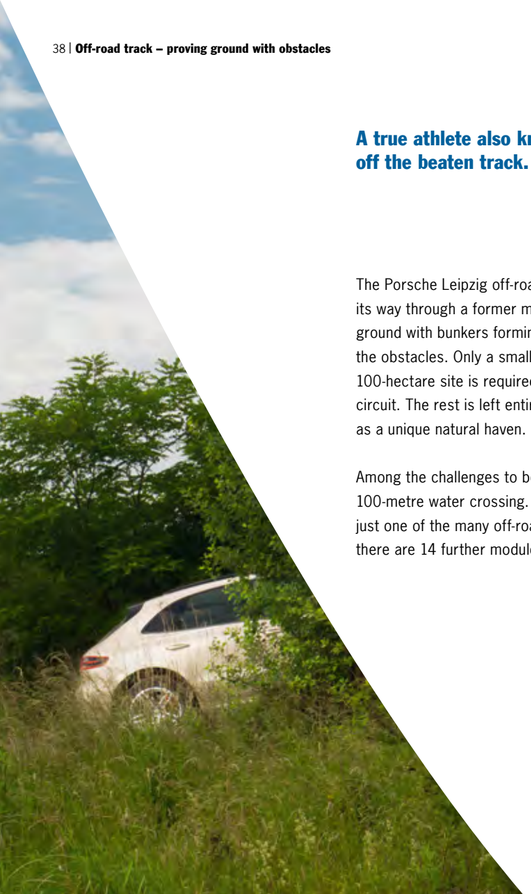
A true athlete also knows how to excel off the beaten track.

The Porsche Leipzig off-road track winds its way through a former military training ground with bunkers forming part of the obstacles. Only a small part of the 100-hectare site is required for the circuit. The rest is left entirely untouched as a unique natural haven.

Among the challenges to be faced is a 100-metre water crossing. However, that's just one of the many off-road highlights: there are 14 further modules requiring the utmost car control. There's the route to the top via the rocky climb, for example. Or the woodland section with changing terrain. And let's not forget the steep ascent whose 80% gradient requires a certain amount of courage.

Perhaps you think that the 35° slanting section will be easy to tackle? That's until you drive onto it and realise just how steep it really is.

Other obstacles include a twisting, corduroy road, sand track, gravel track and hilly section with a tank bridge. Along the way, you'll learn how to control the power of the Cayenne and Macan with skill, sensitivity, and precision.





For fuel consumption, CO_2 emissions and electricity consumption, please refer to page 67.

4 Steep ascent

How do you get over an 80% incline? With 100% nerve. An extreme challenge for the driver. And the passenger. How do you pass the nerve test? With electronic all-wheel drive.

Instructor's tip: on the way up, drive at a constant speed and very carefully. On the way down with the help of Porsche Hill Control (PHC).

5 Twisting

Up into the air. Stone humps staggered to the left and right cause the vehicle to pitch. Diagonally opposite wheels are then up in the air and are braked by the automatic braking differential (ABD).

Instructor's tip: drive cautiously in slow motion.

6 Rocky climb

The only way up? The steps. The way down: also the steps. Wheels lose contact with the ground? No problem, Porsche Hill Control (PHC) evens out the ride.

Instructor's tip: drive at walking pace with constant engine speed.

7 Woodland section

This trip into the forest is not a walk in the park. There are various stone humps, a ditch crossing and a banked slope, with a 30% gradient and a 25° incline crossing the path.

Instructor's tip: set the air suspension to special terrain. Drive the vehicle slowly while anticipating what is ahead.

8 Slanting section

Now it gets really steep. Maximum concentration and some nerve are needed here. Because the vehicle leans extremely to the side. By 25° on the straight section and up to 35° in the bends. Passengers: hold tight.

Instructor's tip: drive slowly and keep control. Avoid excessive steering.

9 Ramp crossing

A steady hand is required. Because it's tight. The road: narrow. The ground: slippery. Above all, precision is needed.

Instructor's tip: set the air suspension to special terrain to avoid any grounding. Porsche Traction Management (PTM) helps with this.

10 Bunker crossings

Hold on tight. It's a rough ride over the old bunkers in the track. The drive: up and down. Vision: restricted.

Instructor's tip: drive the vehicle with moderate speed. Porsche Hill Control (PHC) will help going downhill.

11 Field track

Face your fears. Through swampy terrain. Through bends, mud and sludge. In deep ruts.

Instructor's tip: fast on the straight sections, moderate in the bends.

3 Log course simulation

The destination: in sight. The route: anything but easy. Through various concrete cylinders that will make the course difficult to complete.

Instructor's tip: calm, careful driving.

12 Hilly section

Constantly up and down – only the enjoyment remains consistent. In between: a tank bridge to overcome.

Instructor's tip: drive quickly, except for the tank bridge. Porsche Traction Management (PTM) helps on the way up the hills, Porsche Hill Control (PHC) on the way down.

13 Muddy track

Firm ground? Afraid not. Staying on track? Almost impossible. A real challenge in deep mud.

Instructor's tip: drive smoothly and stay in the ruts. Avoid excessive steering. The rear differential lock provides the right amount of traction.

2 Sand track

Into the desert. At least for a short time. The challenge: half a metre of deep sand to get through. Getting stuck? Almost impossible thanks to Porsche Traction Management (PTM).

Instructor's tip: keep an even speed. Only controlled acceleration.



A Prairie

Our meeting room for groups of up to 15 people. There's also a terrace where barbecues for up to 100 people can be held.

14 Corduroy road

We put obstacles in the way. More accurately: wooden logs that have to be crossed. Terrain rarely gets rougher than this. The automatic braking differential (ABD) helps smooth out any unevenness.

Instructor's tip: drive very carefully and slowly.

1 Gravel track

Slush or mud: the loose track ballast simulates both at the same time. Getting stuck? Can happen. If you don't drive steadily.

Instructor's tip: keep your speed constant. Off-road mode provides additional traction.

15 Water crossing

Keep the windows and doors closed. Because you are about to drive through a water ford that's up to 50 cm deep and 100 m long. The special construction of the Cayenne body will ensure that nobody gets wet.

Instructor's tip: drive at walking speed.





Environmental responsibility expressed in figures: 74 aurochs, 21 wild horses. And you right in the middle.

Sports cars and environmental protection, automotive production and sustainability. Do they go hand-in-hand? When you visit Porsche Leipzig, it soon becomes clear that they do. After all, environmental compatibility is something we take very seriously. On the roof of the body shop building, for example. The photovoltaic system installed there generates up to 800,000 kWh of electricity per annum. Or in our paint shop where we use the residual heat from a biomass power plant right next to the factory.

At Porsche Leipzig, we take consideration for the environment one step further – taking you out into open countryside, on our off-road track. There you will find not just challenges such as the steep ascent with 80% gradient. You may also find yourself being watched by an unusual spectator. An aurochs. Weighing 900 kg and measuring 1.7 m to the shoulder. This is an off-road adventure in true Porsche style.

This former military training ground is so spacious that most of the land is given over to flora and fauna – there's space for 74 aurochs cattle and 21 wild horses to live in harmony alongside one of the most sophisticated automotive factories in the world, yet safely cut off from the off-road track itself. For this purpose, we landscaped an area of 96,000 m^2 and planted more than 1,000 new trees.

It is not only hoofed animals that have found a new home here. In addition, the land provides a secure environment for many smaller creatures, e.g. frogs, a wide variety of birds and even bats, which have their own protected area and plenty of space to roam.

As you see, Porsche is interested in all types of horsepower.





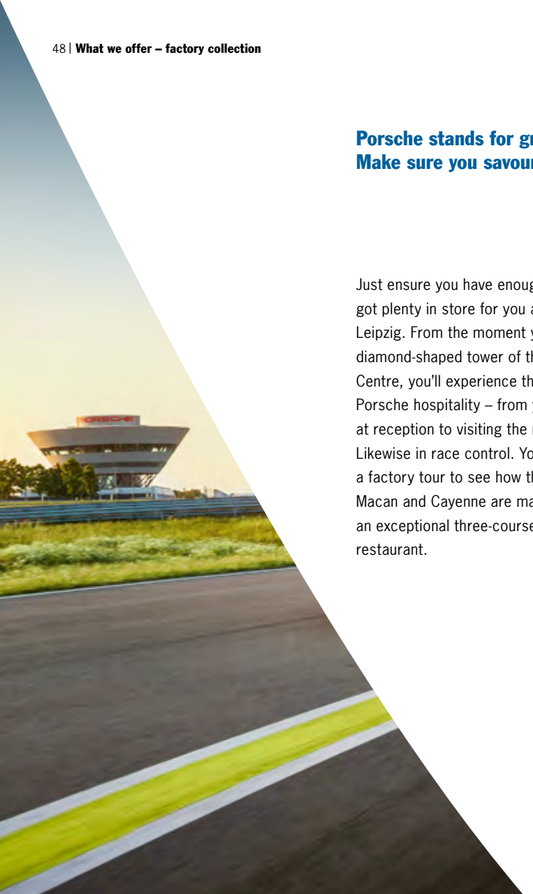
What we offer

You won't be able to sleep the night before. You won't want to the night after.

Factory collection.
Your brand new Porsche – a moment that is always awaited with great anticipation. Why not make it even more special with the factory collection package at Porsche Leipzig? Whichever model you opt for, you can collect it from us in person – and experience its full performance during the vehicle handover process. On our on-road circuit or on our dedicated off-road track in the Cayenne and Macan.



For fuel consumption, CO2 emissions and electricity consumption data, please refer to page 67.



Porsche stands for gripping experiences. Make sure you savour each one.

Just ensure you have enough time – we've got plenty in store for you at Porsche Leipzig. From the moment you enter the diamond-shaped tower of the Customer Centre, you'll experience the best in Porsche hospitality – from your welcome at reception to visiting the museum. Likewise in race control. You can also join a factory tour to see how the Panamera, Macan and Cayenne are made and enjoy an exceptional three-course meal in our restaurant.

Then it's time to take to the on-road circuit for your own personal test drive in a demonstration vehicle of the same model as your new Porsche. Accompanied by a Porsche instructor, you can discover the performance potential of your new vehicle through high-speed sections and spectacular bends.

You will also experience the all-terrain capability of the Cayenne or Macan on our dedicated off-road track. Your instructor will explain the relevant controls as well as how to make the most of the car's impressive performance.

All that remains is for you to take the keys to your new Porsche. Your instructor will accompany you to the vehicle presentation and explain all the technical features in detail. After the roll-up door opens, it brings to a close an exhilarating five-hour visit during which you will have gained many new and unforgettable impressions of the fascinating world of Porsche. We're sure the journey home in your new Porsche will be just as memorable.

Refer to the factory collection portal www.porsche-leipzig.com/factory-collection for more information, for example on how to get to Leipzig and where to stay.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.







More thrills per second.

Event packages.
Porsche. The name alone is enough to set pulses racing. We invite all Porsche enthusiasts to go on a journey through the world of Porsche in Leipzig. Take a factory tour or attend a training event in a Porsche, either as a driver or passenger, on or off-road. Other highlights include the opportunity to sample some of the culinary delights on offer at our Customer Centre restaurant.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.



Lasting impressions.
High on the agenda at Porsche Leipzig.

Gourmet, Co-Pilot, Pilot, Discover. The names alone give you a taste of the exhilarating time we have in store for you. All of our packages provide you with a unique glimpse behind the scenes: our factory tour takes you to the very heart of Porsche Leipzig – the production facility. It's here where you can witness the meticulous attention to detail that goes into building a Porsche.

Our Gourmet packages offer you an exciting insight into the world of Porsche Leipzig as well as the option of dining in style.

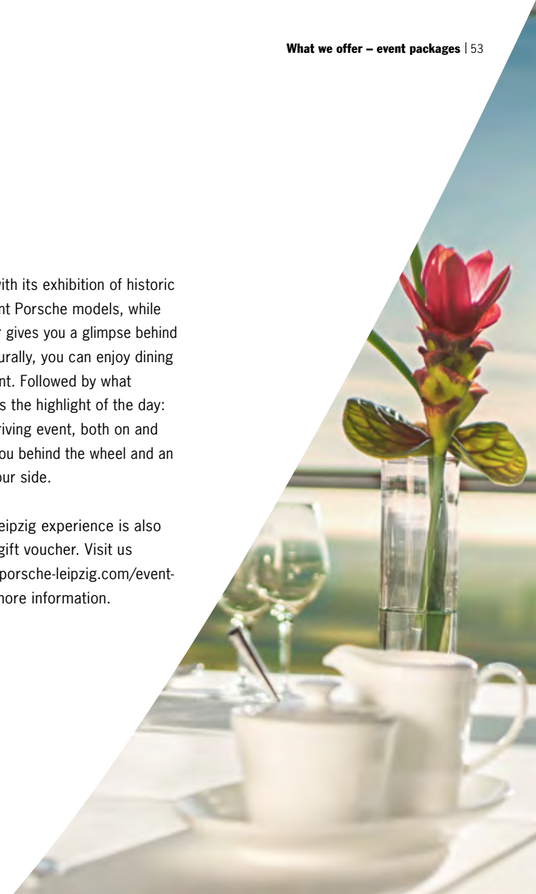
Participants in our Co-Pilot packages can look forward to a rush of adrenaline and endorphins guaranteed to set their pulse racing. After all, what better place to experience life to the full than out on the racetrack? Discover the most thrilling aspects of motorsport: on some high-speed laps at the side of a professional instructor in your preferred Porsche model.

If you want to take to the wheel yourself, then our Pilot packages are right for you. All you have to do is choose which Porsche model you'd like to drive. On our FIA-certified on-road circuit, or on our dedicated off-road track.

Our Discover package with personal guide is a particularly exclusive offer. Your tour guide will help you to discover the world of Porsche up close. Awaiting you in our Customer Centre, for example, is the museum, with its exhibition of historic cars and current Porsche models, while the factory tour gives you a glimpse behind the scene. Naturally, you can enjoy dining in our restaurant. Followed by what without doubt is the highlight of the day: an extensive driving event, both on and off-road, with you behind the wheel and an instructor at your side.

The Porsche Leipzig experience is also available as a gift voucher. Visit us online at www.porsche-leipzig.com/event-packages for more information.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.





Treat your guests to something special: an unforgettable experience.

Your event.

Porsche Leipzig is the ideal location, providing professional support for any type of event, from small meetings to large galas. Offering a unique blend of state-of-the-art technology, architecture and Porsche history, this extraordinary venue is the perfect setting for a strategy conference, a customer event for several hundred participants or an incentive package for business partners and employees. Our driving events are a great way to round off your unforgettable experience with the excitement of taking to the wheel of a Porsche.



Conferences, events, gala dinners.
The versatility of Porsche is not only reflected on the road.

Every event is carefully planned to meet your individual needs. At the Customer Centre, you'll find a multifunctional room concept with professional event facilities. The Porsche Auditorium, located on the 3rd floor, is generously proportioned with a highly variable layout. Covering an area of 1,360 m², with no pillars or partitions – just an arcing gallery overhead – it can accommodate several hundred guests and also has a stage.

The 80-seater forum is ideal for presentations and screenings. Our board room is perfect for confidential meetings – and offers an inspiring view of our on-road circuit. The Classic Lounge, with its historic motorsport ambience, can be used for smaller events, whilst the Motorsport Lounge has direct access to the Porsche Circuit. This versatile open-plan space offers a superb setting for receptions of all kinds. Naturally, we can also cater for your guests with exceptional cuisine that is tailored to your requirements.

When the day's business is complete, you and your guests can look forward to the other side of Porsche Leipzig. Something you will find at no other venue: unlimited driving pleasure – as a passenger or at the wheel of a Porsche, on or off-road, or on one of our driver safety courses. Always under the expert guidance of experienced racing professionals.

In addition, you can enjoy a range of attractions in our Customer Centre as well as a tour of the factory, and our driving facilities are available separately for customer events.

It is our pleasure to help you plan your event. Personal and individual attention to your requirements is assured. Go to www.porsche-leipzig.com/events for our banqueting brochure and further information.





Three different offers, one common thread: the fascinating appeal of Porsche.

Porsche Sport Driving School.
Porsche means one thing above all else: driving pleasure in its purest form. Which is why the Porsche Driving School in Leipzig offers you a variety of driving safety training courses. There is something suitable for every level of ability: from warm-up sessions for beginners through to precision and performance training and courses for obtaining an 'A' licence from the DMSB (Deutscher Motor Sport Bund e.V.).

There's no better place to improve your driving skills than on our FIA-certified on-road circuit.

And our off-road training courses provide plenty of scope for adventure. All under the watchful eye of professional trainers. Why not rise to the challenge?

Porsche Travel Club.
The Porsche Travel Club combines driving a Porsche along extraordinary routes with a high level of exclusivity. You will stay at some of the finest hotels and dine at some of the best restaurants along the way. And of course, some selected tours also include a stop at one of the most exclusive locations of all – Porsche Leipzig.

Visit www.porsche.com/drivingexperience for further details about our Porsche Sport Driving School and Porsche Travel Club offers.

Porsche Shop.
You will no doubt take away with you some unforgettable memories of your day with us. But you can also take home a little piece of Porsche from the Porsche Shop. Whether your preference is for high-end fashion or lifestyle accessories, innovative luggage tailored specifically to our sports cars or one of our many model cars. You are sure to find something to your liking.

Our shop can be visited by prior arrangement, even if you have not booked a package at Porsche.
Tel.: +49 341 999-13515
shop@porsche-leipzig.com

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.







**More than 20 lakes. 39 museums. 70 hotels. Over 90 churches.
And 1,000 years of hospitality.
One invitation we couldn't refuse.**

Leipzig is a cosmopolitan city with a remarkable history. Since its foundation, it has contributed enormously to European economic, intellectual and cultural life. In addition to its role as a commercial centre with an international trade fair, it has one of the oldest universities in Germany. It has influenced the world of music via Bach, Mendelssohn and St. Thomas Choir, and provided the main driving force behind the peaceful revolution in 1989 that initiated the reunification of Germany.

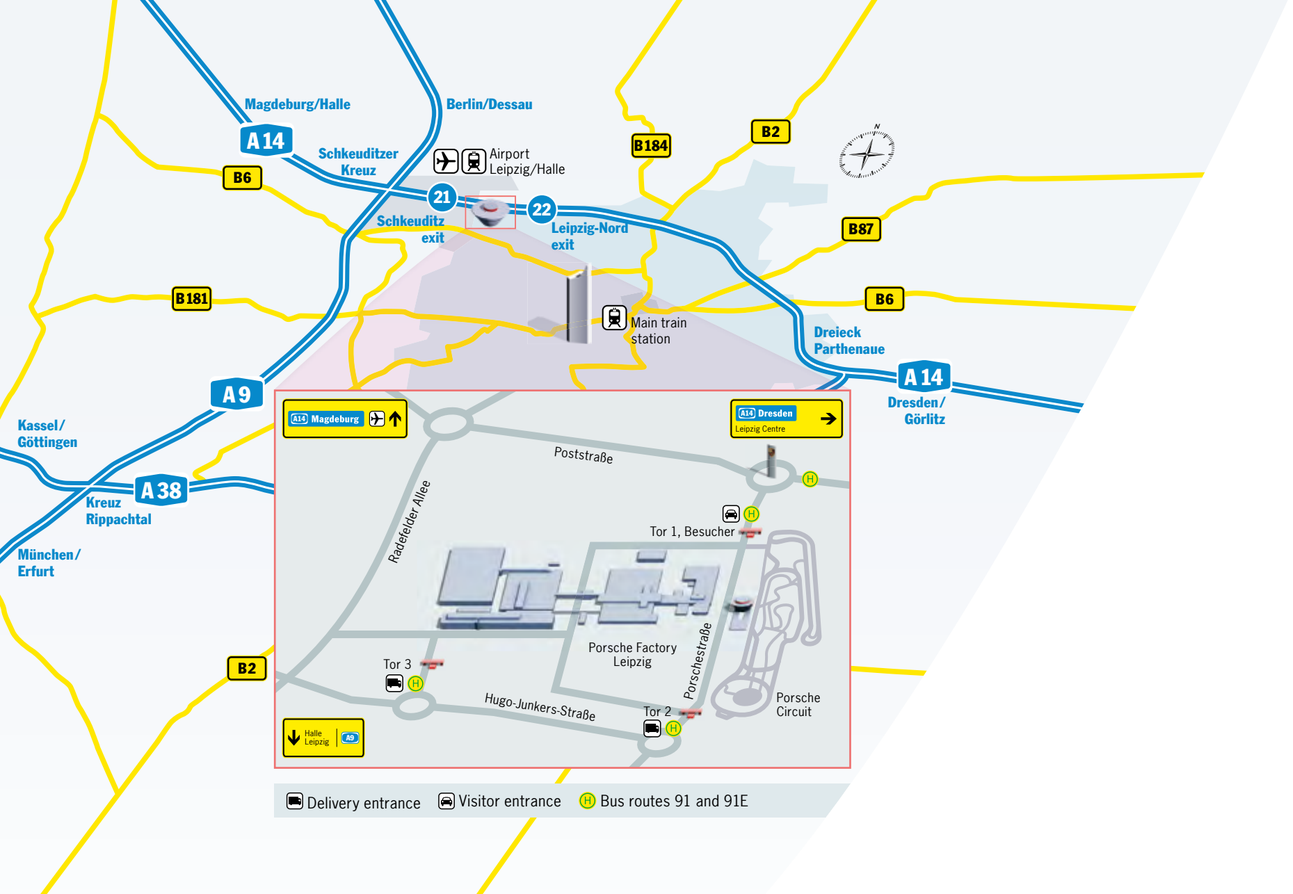
If you are planning a visit to Leipzig, give yourself plenty of time. The hospitality of the city is almost inexhaustible – as is the wealth of attractions, many of which we have supported through our social development programme. Among the most notable is the impressive Ladegast organ in St. Nicholas' Church, which was restored using financial aid provided by Porsche. The Gewandhaus Orchestra also receives our support, along with many other cultural, social and sports projects in the region.

Under the motto "Turbo for Talents. Porsche Promoting Junior Players", Porsche has teamed up with football club 'RB Leipzig' to promote young talent. Its commitment to young people is also evident from the support Porsche gives to the annual 'Leipziger Viertelfinale' – a local tournament for children and teenagers. Porsche is also helping socially disadvantaged youngsters to attend the 'RB Leipzig Football Academy'.

Support for young people is also at the heart of activities in the technology centre of the VDI GaraGe. At the Porsche pupil workshop, children and teenagers are encouraged to take an interest in technology and are given their first experiences of the automotive sector. Where arts and culture are concerned, annual highlights include the open-air concerts in Rosental Park and the Leipzig Opera Ball, both of which are sponsored by Porsche.

Make sure that you allow yourself sufficient time to experience all that Porsche Leipzig and the city of Leipzig have to offer.





The circuit map gets you to the finish line.
The app gets you to the start line.

The fastest way to Leipzig.

Porsche Leipzig is situated in the Free State of Saxony in Central Germany. Or more precisely, at the junction of the A 9 and A 14 motorways, around 12 km from the main railway station in the city centre and just a few kilometres from Leipzig/ Halle airport. The exact route can be found on the map opposite.

The Porsche Leipzig App.

The Porsche Leipzig App is the perfect companion for your visit and will help make it an even more fascinating experience. And when you book one of our packages, you even get personalised access, allowing you, for example, to view your personal schedule for your day at Porsche Leipzig.

More insight comes as standard.

Before your visit.

Get an overview of our location and offers, even before you visit. Experience our circuits up close before you even approach the starting line with our animated curve drive-throughs and 360-degree videos.

During your visit.

Scan the licence plates of our vehicles in the pit lane and find out what is under the hood. Obtain further information on one of our classic cars in the museum as you approach it. Or have a video recording made of your drive around the circuit as co-pilot.

After your visit.

Browse your videos, photos and memories. And share these experiences with your friends.

To join the interactive world of Porsche Leipzig, simply download via Apple iTunes® or GOOGLE® Play Store.

Visit www.porsche-leipzig.com/app to find out more.





Porsche has come to Leipzig. Now you're invited too.

We've settled in Leipzig because it is a location where Porsche can continue to write new chapters. By enabling people to discover the fascinating appeal of the sports car in all its facets, moment by moment – and sharing it with those who share our passion for performance.

This is the reason for Porsche Leipzig. An expression of the essence of Porsche. One location with all of the things that make Porsche unique – both now and in the future.

What we have in store is impossible to describe – which is why you have to experience it for yourself. With all the senses. With pure enjoyment. And with one promise: more emotions per hour.

For fuel consumption, CO_2 emissions and electricity consumption data, please refer to page 67.



Fuel consumption and emissions data.

	Combined fuel consumption (in l/100 km)	Combined CO_2 emissions (in g/km)	Combined electricity consumption (in kWh/100 km)
911 Carrera models	9.0–7.4	208–169	–
911 Turbo models	9.3–9.1	216–212	–
718 Boxster models	8.1–6.9	184–158	–
718 Cayman models	8.1–6.9	184–158	–
Panamera models	9.4–6.7	214–176	–
Panamera 4 E-Hybrid	2.5	56	15.9
Macan models	9.7–6.1	224–159	–
Cayenne models	11.5–6.6	267–173	–
Cayenne S E-Hybrid	3.4–3.3	79–75	20.8–18.6





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Errors and omissions excepted.

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