



PORSCHE



# Heart pounding – straight from the factory

Porsche Werksabholung. Factory Collection in Zuffenhausen and Leipzig.





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**The night before, you won't be able to sleep.  
The night after, you won't want to.**

## **Factory Collection.**

You've been thinking about your Porsche for a long time; you've weighed up all the reasons – emotional and rational – and if we were to guess, were the emotional reasons a touch stronger?

We know the feeling only too well, and of course, we want to further heighten yours: with a day that you will never forget. The first day with your new Porsche – your Factory Collection day.

In Zuffenhausen or Leipzig, you can see for yourself how a Porsche is produced – piece by piece – and watch our people as they work. At both locations, you will have the opportunity of getting to know the history of the Porsche brand at first hand.

One of the highlights in Zuffenhausen – as well as the Porsche Museum – is your vehicle handover in the historic 'Werk 1' (Plant 1), where the foundations of the Zuffenhausen site were laid. Here, where it all began, a specialist will explain your vehicle.

In Leipzig, one of the best parts is the Porsche Circuit with its dynamic circuit, offering a variety of special handling challenges. And that is where you will enjoy a dynamic vehicle induction from a qualified Porsche instructor. And the best experience of all? When you sit in your own Porsche and start the engine for the first time.

So, from a rational point of view, a very special day. From an emotional point of view, a truly personal day – yours.







**Historic or sporty?  
That's purely a gut decision.**

## **Zuffenhausen and Leipzig.**

You've chosen your Porsche? Congratulations. Your car stands for Fascination Sports Car. As does the Factory Collection. Regardless of whether you opt for Zuffenhausen or Leipzig. Which side of the Porsche brand inspires you more? In which of these two worlds would you like to immerse yourself for a whole day, when collecting your Porsche? Zuffenhausen focuses on the history of the sports car while Leipzig places emphasis on a sporty driving experience.

A unique success story began in Zuffenhausen more than 60 years ago. Today, as then, this is where sports car icons are created. Discover this and much more during a factory tour. And especially when collecting your Porsche in the historically significant 'Werk 1' (Plant 1), where the first 911 was built. You could hardly get any closer to the roots of the Porsche brand. The modern and historical production sites have almost as many stories to tell as the

legendary exhibits in the Porsche Museum. This is where the heart of Porsche beats.

In Leipzig, on the other hand, your pulse will soon be racing if you prefer to get to know Porsche from a sports performance perspective. After all, here – in one of the world's most modern and sustainable automotive factories – is where Porsche models like the Panamera and Macan are not only built, but are also thoroughly tested. On the circuit. And this is precisely where we will teach you about your new Porsche – at full speed. During our dynamic vehicle induction, when an experienced Porsche instructor will explain all the functions in a model similar to yours.

Historic or sporty? You decide. Whichever you choose – it will be exhilarating and will always include a factory tour, where you will see just how much precision and dedication goes into making a

Porsche. And a three-course meal when you can let yourself be spoilt in one of our exquisite restaurants. But whether it's Zuffenhausen or Leipzig: the highlight of your day is already decided – your vehicle handover.

Please arrange an appointment for your Factory Collection with your Porsche Centre, who will provide any other relevant information about current availability, formalities and country-specific regulations.

Details of Factory Collection in Zuffenhausen are shown from page 12 and Factory Collection in Leipzig from page 26. Answers to your questions are on pages 36–38.

- 
- 1 Collecting one of the first 356 models from the factory in Zuffenhausen
  - 2 Factory Collection in Zuffenhausen
  - 3 The Porsche Circuit in Leipzig



Welcome  
to Zuffenhausen





**How to increase the feeling of anticipation?  
With a day in Zuffenhausen.**

**Welcome to Zuffenhausen.**

Stuttgart-Zuffenhausen. For Dr. Ing. h.c. F. Porsche AG it's far more than a production site that is rich in tradition and the ancestral home of Porsche. This is where the heart of Porsche beats. Since 1950, over a million Porsche sports cars have been produced in Stuttgart – including the very first, the 911.

In 1938, the Porsche design office moved from Kronenstraße 24 in the centre of Stuttgart to a new building in Zuffenhausen, today's 'Werk 1' (Plant 1). That is when automotive history was written: with the zero series of what was to become the Volkswagen Beetle. The type 64 followed in 1939 – the forerunner of all Porsche sports cars.

In 1944, the design office moved to Gmünd in Austria, in order to escape the adverse effects of the war. After the first Porsche 356 cars were produced there from 1948, Porsche returned to Stuttgart-Zuffenhausen at the end of 1949. As an American truck repair unit was housed in Porsche

'Werk 1' (Plant 1), the first production preparations began in a hall rented from neighbouring Stuttgarter Karosseriewerk Reutter & Co. GmbH.

This is where the first type 356 car was completed on 6 April 1950. By the end of the year, there were to be 369 cars. And the extension of the Zuffenhausen production facilities was also progressing apace: the building complex comprising Porsche 'Werk 2' (Plant 2), designed by the well-known architect Rolf Gutbrod, was erected in 1952. By 1956, the ten thousandth Porsche 356 had already left the constantly expanding production halls.

In 1956, it was possible to return to 'Werk 1' (Plant 1), where the motorsport and development departments were located until the Weissach Development Centre opened in 1971. In addition to many other advancements, the 911 sports car icon was also developed in 'Werk 1' (Plant 1), which replaced the type 356 in 1964. At the end of 1964, Porsche

took over the Reutter production buildings, including the thousand-strong workforce. In 1969, the three-storey assembly hall appeared, in 1982 an automated high-bay warehouse, and in 1986 the paint shop. Halls for bodywork and engine construction followed in 1988. The Porsche Museum was finally completed in 2009, and the new paint shop in 2011. As a result of the decision to put the first fully electric Porsche into series production, based on the Mission E Concept Study, Zuffenhausen is currently undergoing its biggest ever expansion.

But, as ever, the 'old shell' still marks the centre of 'Werk 2' (Plant 2) – and has a special story to tell its visitors. The 911 models are still produced in the Zuffenhausen plant and the ultra-modern engine plant also supplies the Leipzig factory with units, in addition to Zuffenhausen.

The special feature is that the series-production cars are manufactured on the same production line as the racing versions. That's unique in the whole of the automotive industry. A sight that you must not miss when you collect your car from the factory.

Just like the Porsche Museum. A place where reliability, an awareness of tradition, as well as the spirit of innovation can clearly be seen and felt. Within its extraordinary architecture, you will enjoy an exciting journey through the history of Porsche.

You see, in Zuffenhausen it is not only your car that awaits you, but also the history of the brand. And the current factory expansion also allows you to enjoy the experience of previewing the future of car manufacturing.



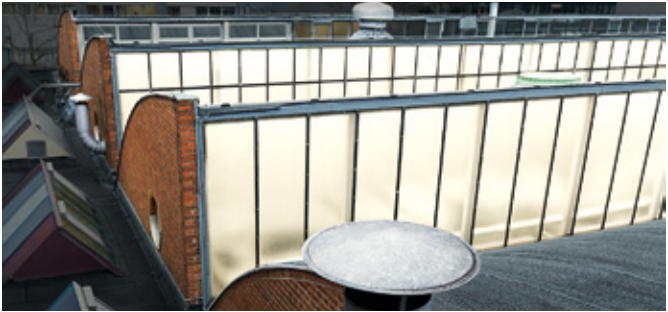
1 The inner courtyard of Porsche 'Werk 1' (Plant 1), today  
2 The inner courtyard of Porsche 'Werk 1' (Plant 1), 1956



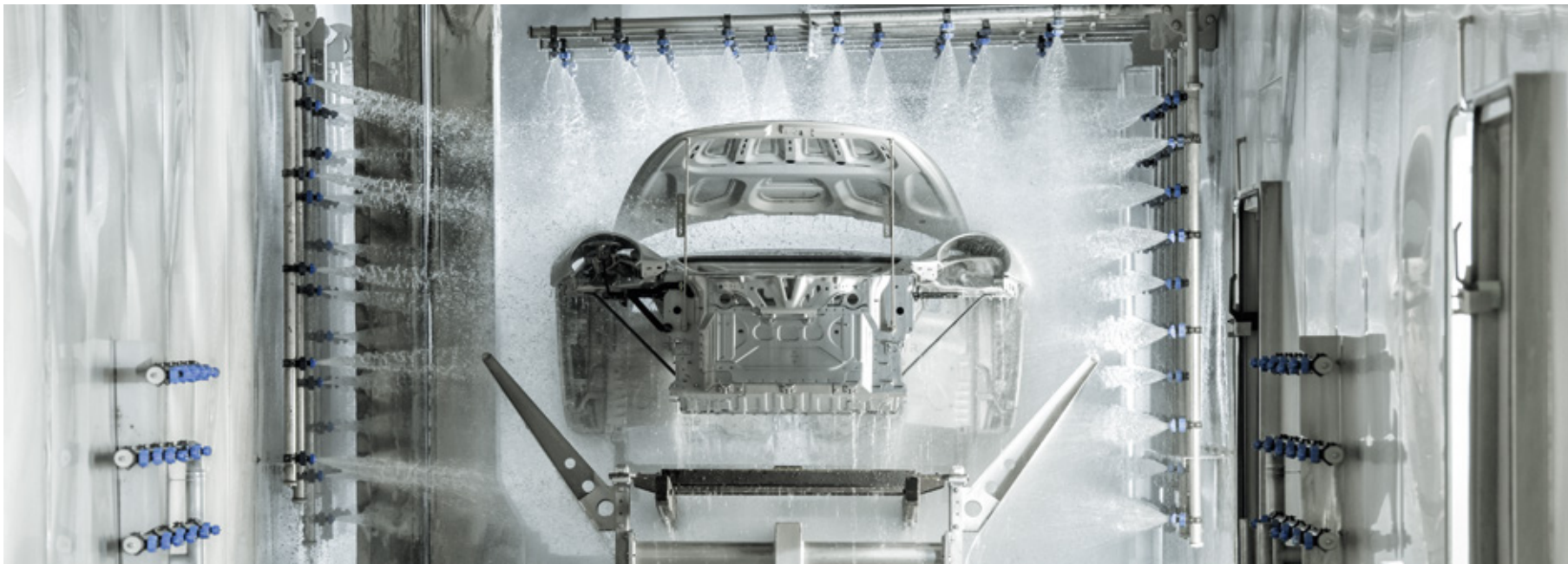
**You come to collect your Porsche.  
And also take the whole history away with you too.**

## **Factory Collection in Zuffenhausen.**

Over 60 years of awe-inspiring and moving stories – ample reason to collect your car from our factory in Zuffenhausen. If you want to receive your new Porsche directly from our headquarters, you can expect not only a day that is full of anticipation, but also a whole day's journey of discovery through the fascinating world of Porsche. Find out how your day in Zuffenhausen might look in detail on the following pages.







#### **Factory tour.**

You will seldom get closer to the professionals who build a Porsche. The tour of the production area will give you a completely new view of our cars. From engine construction, through the upholstery shop, to final assembly – culminating, of course, in the most emotional moment, the so-called marriage: the uniting of drivetrain and chassis with the body. Our factory tours are steeped in tradition. They are led by Porsche enthusiasts whose passion and knowledge of the Porsche brand has developed over many years.

A factory tour is conducted in German or, by prior arrangement, in English. We would like to point out that, for operational reasons, a full tour is not always possible. And unfortunately, children under 12 are not allowed for safety reasons. We will be happy to arrange child care for you on request.

#### **VIP restaurant/Guest Casino.**

At Porsche, collecting your car from the factory is an experience – for all of your senses. We are therefore pleased to invite you to a culinary three-course meal in the VIP restaurant/Guest Casino between 11:15 am and 1:30 pm. Take a moment to relax – even if it's not that easy when you are about to be handed the keys to your new Porsche.

#### **Porsche Museum.**

You can see how strongly the future is determined by the tradition of the Porsche brand during a visit to the Porsche Museum. More than 80 cars and numerous small exhibits await you in a unique building. In addition to world-famous automotive icons such as the 356, 550, 911 or 917, the early technical pioneering work of Professor Ferdinand Porsche is also showcased. The journey through time starts with the electric Egger-Lohner C.2 Phaeton from 1898. Then, gradually, the Porsche history comes alive – from motorsport to road.



**So what now stands between you and your childhood dream?  
Just one brief moment.**

**The vehicle handover.**

You have already seen and experienced a lot during the day – and now it's time: for a lot of fun. When your Porsche is handed over by our experts. They will passionately explain your new car to you and look forward to conducting a technical discussion on an equal footing – from one Porsche enthusiast to another, as it were. You can learn all about Porsche and the experience of driving a Porsche in advance with the help of various Porsche apps. Especially at the beginning, the 'Good to know' app is certainly very helpful, providing detailed information about the operation of your Porsche. You can easily download this and a number of other apps via Apple® App Store or the GOOGLE® Play Store.

For Porsche drivers, the moment their car is handed over is usually a very special event. And so we record it for you. With a personal souvenir photograph – as a memento of your Factory Collection. And there is also a gift in perfect keeping with your car.

The handover takes place in our collection hall in 'Werk 1' (Plant 1). We deliver your car with a full tank of petrol. Because we know how difficult it is to interrupt your journey once you are driving a Porsche.

Get in, start the engine – and there are simply no words to describe what you now feel.

Have a good journey.

**Collecting your car from the factory  
in Zuffenhausen:**

- factory tour
- visit to the Porsche Museum with an exhibition of current and historic cars (please also refer to the information on page 37)
- car handed over by an expert
- Factory Collection gift and a professional souvenir photograph
- car delivered with a full tank of fuel
- three-course meal in the VIP restaurant/Guest Casino immediately adjacent to Porscheplatz
- shuttle service on the factory premises

Your Porsche Centre will be happy to provide you with all the details and costs of a Factory Collection in Zuffenhausen.





**Swabia.**  
**More than the home of an exclusive sports car.**

Look forward to the first kilometres in your new Porsche and discover other sights in and around Stuttgart. Spend some time finding out about the wide range of cultural activities on offer in the Swabian capital. Whether it's the theatre, museums or music – a visit to the Liederhalle, a performance at the world famous Stuttgart Ballet or a musical: the cultural attractions are as diverse as the interests of the visitor.

Visit [www.stuttgart-tourist.de](http://www.stuttgart-tourist.de) to book tickets in advance.

Or you might simply feel like a few exciting hours of extraordinary driving culture – in the nearby Black Forest for example.

And if it gets late, opposite you will find a selection of possible places to stay.

**Althoff Hotel am Schlossgarten**  
Schillerstraße 23, 70173 Stuttgart  
💎 Exclusive luxury hotel inside the castle gardens  
⊕ Right in the centre of Stuttgart  
📏 8km ➡ 15km  
Tel.: +49 711 2026-0  
[www.hotelschlossgarten.com](http://www.hotelschlossgarten.com)

**Hotel Le Méridien**  
Willy-Brandt-Straße 30, 70173 Stuttgart  
💎 Modern luxury hotel offering the highest standards  
⊕ Right in the centre of Stuttgart  
📏 8km ➡ 15km  
Tel.: +49 711 2221-0  
[www.stuttgart.lemeridien.de](http://www.stuttgart.lemeridien.de)

**ARCOTEL Camino**  
Heilbronner Straße 21, 70191 Stuttgart  
💎 Designer hotel with an historic façade  
⊕ Right in the centre of Stuttgart  
📏 8km ➡ 15km  
Tel.: +49 711 25858-0  
[www.arcotelhotels.com/camino](http://www.arcotelhotels.com/camino)

**Steigenberger Hotel Graf Zeppelin**  
Arnulf-Klett-Platz, 70173 Stuttgart  
💎 Modern luxury hotel with a long tradition  
⊕ Right in the centre of Stuttgart  
📏 8km ➡ 15km  
Tel.: +49 711 2048-0  
[www.stuttgart.steigenberger.de](http://www.stuttgart.steigenberger.de)

**Hotel Nestor**  
Stuttgarter Straße 35/2, 71638 Ludwigsburg  
💎 A hotel that is rich in tradition but with modern conveniences  
⊕ Ludwigsburg  
📏 8.5km ➡ 30km  
Tel.: +49 7141 967-0  
[www.nestor-hotels.de](http://www.nestor-hotels.de)

**Hotel Adler**  
Stuttgarter Straße 2, 71679 Asperg  
💎 Modern convenience hotel with Swabian hospitality and special terms for Porsche customers  
⊕ Asperg  
📏 12km ➡ 33km  
Tel.: +49 7141 2660-0  
[www.adler-asperg.de](http://www.adler-asperg.de)

**Best Western loftstyle Hotel Stuttgart-Zuffenhausen**  
Zazenhäuser Str. 106, 70437 Stuttgart  
💎 New, loft-style designer hotel with themed rooms  
⊕ Close to the Zuffenhausen factory  
📏 3km ➡ 20km  
Tel.: +49 711 993745-0  
[www.loftstylehotels.com](http://www.loftstylehotels.com)

**ABACCO Hotel**  
Stuttgarter Str. 121, 70825 Korntal-Münchingen  
💎 Business hotel with a design based on automotive and motorsport history  
⊕ Between Stuttgart and Ludwigsburg  
📏 6km ➡ 33km  
Tel.: +49 7150 13-0  
[www.abaccohoteles.com](http://www.abaccohoteles.com)

Our partner hotels will be happy to inform you of any special terms they offer in connection with Factory Collection.

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- 1 Stuttgart Ballet  
2 Porsche Parade in front of the Neues Schloss in Stuttgart, 1984





### You have almost reached your destination: your Porsche.

Once you have arranged a collection date with your Porsche Centre, your new Porsche will be ready for you. To enable us to hand over your car, please bring the following to your appointment:

- your confirmation of Vehicle Delivery
- emissions rating decal
- your valid identity card/passport
- your valid driver's licence
- registration documents
- two high-visibility jackets (recommended)
- number plates

**To ensure that it can be attached as easily as possible, we recommend a number plate that is 52cm long.**

Please arrive at Customer Reception in Porsche 'Werk 1' (Plant 1) in Zuffenhausen no later than 10 minutes before the start of your Factory Collection.

#### Where to find us:

Dr. Ing. h.c. F. Porsche AG  
Porscheplatz 1, Werk 1  
70435 Stuttgart, Germany  
Navigation: 48°50'09"N, 9°08'59"E  
or 48.835828, 9.149992  
Tel.: +49 711 911-25388  
Fax: +49 711 911-24048  
E-mail: werksabholung-zuffenhausen@porsche.de



#### From Stuttgart main station

- S 6 Weil der Stadt/S 60 Böblingen
- To Neuwirtshaus station (Porscheplatz)
- Where our shuttle service will be waiting for you.



#### From Stuttgart airport

- S 2 Schorndorf or S 3 Backnang
- To Stuttgart main station
- Change to S 6 Weil der Stadt/S 60 Böblingen
- To Neuwirtshaus station (Porscheplatz)
- Where our shuttle service will be waiting for you.



#### Travelling from the motorway

- A 81 Stuttgart-Heilbronn or Heilbronn-Stuttgart
- To Junction No. 17 Stuttgart-Zuffenhausen
- B 10 towards Stuttgart-Zuffenhausen
- Follow the signs for 'PORSCHE' and 'TOR 1' and turn right at 'Werk 1' (Plant 1).

#### Rental cars:

You can return your rental car at the factory. This service is free of charge with our partner AVIS, if you select 'Stuttgart Mitte' as the return location at the time of booking. Charges may apply with other rental companies.

#### Opening times:

##### Porsche Museum

Tue–Sun: 9:00 am to 6:00 pm

Open on bank holidays, closed on Mondays.

[www.porsche.com/museum](http://www.porsche.com/museum)

##### Factory Collection

Mon–Fri: 8:00 am to 4:00 pm

Closed Saturdays, Sundays and bank holidays and during the factory shut-down.

#### Need an interpreter?

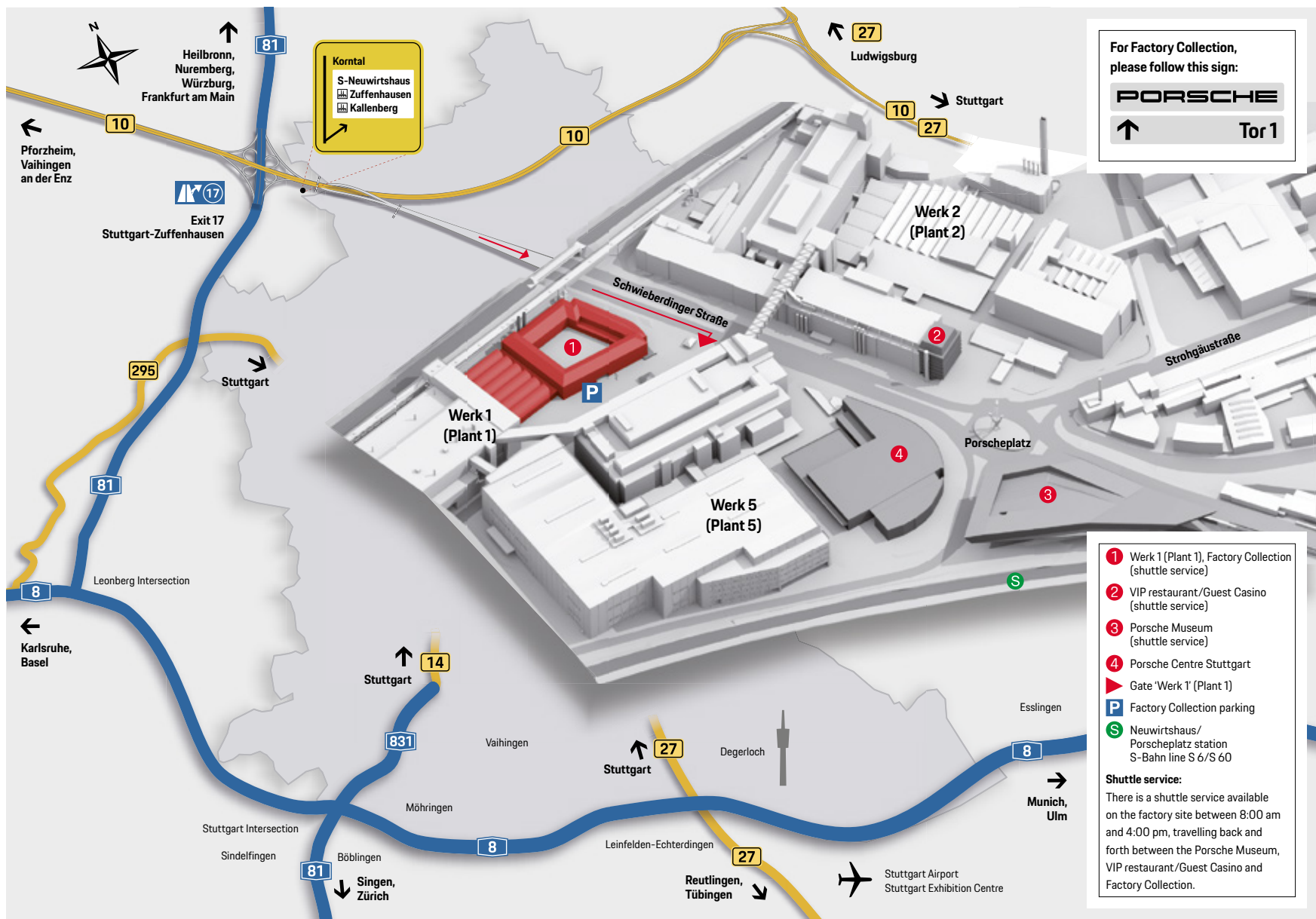
We can provide one if required.

Please let us know beforehand by calling  
+49 711 911-25388.

#### Shuttle service:

There is a shuttle service available on the factory site between 8:00 am and 4:00 pm, travelling back and forth between the Porsche Museum, VIP restaurant/Guest Casino and Factory Collection.









**Welcome to Leipzig**



**A day in Leipzig can be a lot of things.  
Just not boring.**

## **Welcome to Leipzig.**

Want to discover all aspects of Porsche? Then Leipzig is the place for you. A real eye-opener – not only as regards the driving characteristics of a Porsche. Your first glimpse of the diamond-shaped Customer Centre will also set your pulse racing.

The Panamera and Macan are currently produced in the Leipzig plant. And between 2003 and 2006, the small series of the now legendary super sports car, the Carrera GT, was also produced here. All these cars have one thing in common: they carry the Porsche gene. And in addition to production, there's a lot more to experience here at Porsche Leipzig. In the Customer Centre for instance. And, of course, on the factory's own on and off-road circuits.

Because we cannot describe just how unmistakable the cars are – you have to experience it for yourself: on the factory's own on-road circuit with dynamic driving area. This unique track was designed by Hermann Tilke, racing driver and creator of numerous Formula 1 tracks such as in Malaysia and Bahrain. He devised something very special for the Leipzig track – the most spectacular bends from world famous race tracks have been recreated here, from the Suzuka S (Suzuka, Japan), through the Carousel (Nürburgring, Germany) to the Parabolica (Monza, Italy). With the addition of the 2.2km dynamic circuit, there is now also a 120m skid pad to which water can be applied, and a dynamic stretch that's over 150m long. Special driving situations can be simulated more intensively here. To provide a better understanding of the limits of driving dynamics and develop a driver's skills.

Another highlight in Leipzig is the off-road track boasting 6km of challenges through unspoilt countryside. Fifteen off-road modules put the driver's ability to the test – for instance, a 100m long water crossing, a steep ascent with an 80% incline, a 35° slanting section and various driving surfaces, such as sand, mud and gravel. A challenge that you will best tackle together with an exceptional off-road athlete, the Cayenne or Macan.

In short: you will remember collecting your car from the factory in Leipzig for a long time to come.





If your thoughts only revolve around Porsche,  
you belong on the circuit.

## Factory Collection in Leipzig.

At Porsche, the route from circuit to road – and vice versa – is a short one. A lot of developments have been derived from our experience on the race track. You will sense the passion for motorsport everywhere at Porsche – when we hand over your car in Leipzig, for instance. Just one reason for Factory Collection in Leipzig. We have a few more in store for you.

Make sure you allow plenty of time when you come here. We have lots of things planned for you to do. Look forward to an exciting day at Porsche – and your dynamic vehicle handover. Refer to the following pages to discover everything that will ensure an exhilarating experience when you collect your car from Leipzig.

For fuel consumption and CO<sub>2</sub> emissions, please refer to page 45.







## Theory is still always best when put into practice.

### Dynamic demonstration of the car.

A Porsche is designed to be driven. And you want to drive. So get going: at the wheel of a Porsche, provided by us, that is similar to yours. Sitting next to you, your co-driver – a Porsche instructor with motorsport experience. Ahead of you, the circuit, where you can experience Porsche performance up close, while getting to know the functions and controls of your car. On the 150m long dynamic stretch, for instance. Ideal for finding out for yourself how and when Porsche Stability Management (PSM) kicks in at the limits of dynamic driving. We simply call this a dynamic demonstration of the car. Theory the Porsche way.

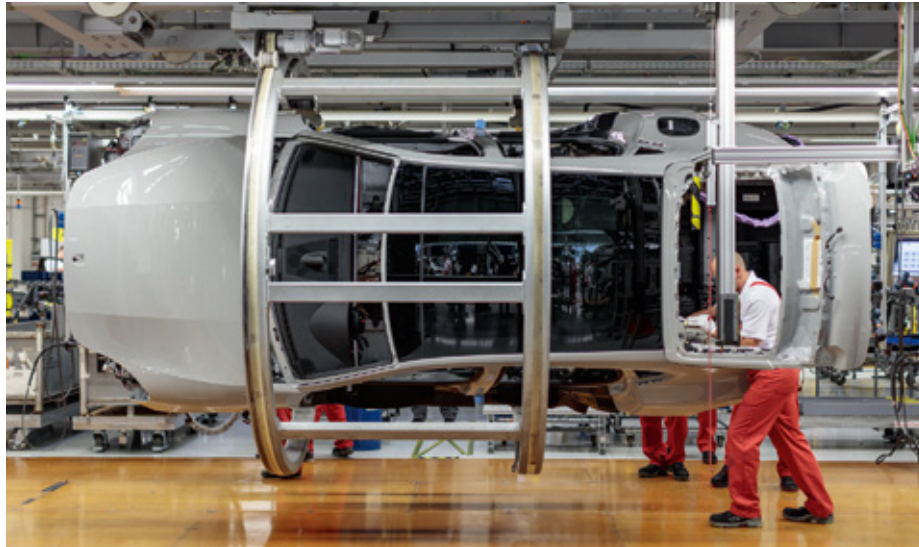
Want some more driving? Please go ahead: on our off-road track, where you and the Cayenne or Macan will tackle sensational off-road modules. The instructor will explain Porsche Traction Management (PTM) – and give you some tips and tricks on how to make effective use of the car's enormous power when off-roading.

### Factory tour.

Take a look behind the scenes: the factory tour takes you into the heart of Porsche Leipzig – the production area. This is where the Panamera and Macan are produced according to the latest technical principles of modern automotive manufacturing. See with your own eyes how the cockpit – the control centre for the driver – is created. Or how the roof lining and windows are installed with pinpoint

precision. Using state-of-the-art technology. And with the passion of each and every person involved. The highlight is of course the marriage – the uniting of drivetrain and chassis with the body. Finally, during the initial drive on the factory's own circuit, our test drivers personally check the quality of each individual car one last time.

We would like to point out that, for operational reasons, a full tour is not always possible.





**Exhibition of historic and current Porsche models.**

A brief journey through Porsche history awaits you at the top of the Customer Centre. The ever-changing exhibition of cars – with an exciting mix of historic and current vehicles – offers you a fascinating insight into the past and present of Porsche: a journey through time, through many decades of sports car history.

Please understand that the full exhibition of our cars might not always be available to view, due to large events being held in the Customer Centre.

**Restaurant.**

Of course, your Factory Collection also includes an exclusive three-course meal in our restaurant. Enjoy the excellent food and a view over the circuit.

For fuel consumption and CO<sub>2</sub> emissions, please refer to page 45.

**The vehicle handover.**

You have now almost reached your destination: your Porsche. For the vehicle handover, your instructor will accompany you to your new car and spend time presenting and explaining all the details. None of your questions will go unanswered. Then the roll-up door will open.

Have a good journey.

**Porsche Leipzig app.**

The Porsche Leipzig app provides you with lots of information and entertainment in the run-up to collecting your car from the factory. Visit [www.porsche-leipzig.com/app](http://www.porsche-leipzig.com/app) for more information.

The Porsche Leipzig app is available free from: Apple® App Store and GOOGLE® Play Store.

**Collecting your car from the factory in Leipzig:**

- dynamic demonstration of the car in a similar model, accompanied by a professional Porsche instructor (a maximum of two people are entitled to drive)
- factory tour
- three-course meal in the Customer Centre restaurant
- visit to the exhibition of current and historic Porsche models
- car delivered with a full tank of fuel
- Factory Collection gift

Your Porsche Centre will be happy to provide you with all the details and costs of a Factory Collection in Leipzig.





**Porsche has been firmly established in Leipzig for a long time.  
When can we expect you?**

Leipzig. A cosmopolitan city with a remarkable history. Anyone visiting this city should take their time. The hospitality appears inexhaustible – as is the number of sights.

For example, the historic city centre where you can visit Faust's local, 'Auerbachs Keller'. Or the famous St Nicholas Church, whose unique Ladegast organ has been restored with help from Porsche. And it goes without saying that the internationally renowned Gewandhaus Orchestra is well worth a visit. The orchestra's musical quality was reason enough for us to become a sponsoring partner.

Discover other highlights of a city where the Peaceful Revolution took place from 1989 to 1990, finally leading to the fall of the Berlin wall and the opening of the border.

If you would like to stay overnight, we have put together a few hotels that have special offers for you at [www.porsche-leipzig.com/hotels](http://www.porsche-leipzig.com/hotels), both in the city centre and close to the factory.

**Steigenberger Grandhotel Handelshof Leipzig**  
Salzgäßchen 6, 04109 Leipzig  
💎 Exclusive grand hotel  
⊕ Right in the centre of Leipzig  
📏 17km ➡ 22km  
Tel.: +49 341 350581-0  
[www.leipzig.steigenberger.com](http://www.leipzig.steigenberger.com)

**Hotel Fürstenhof, Leipzig – A Luxury Collection Hotel**  
Tröndlinring 8, 04105 Leipzig  
💎 Elegant luxury hotel in a historic palace dating back to 1770  
⊕ Right in the centre of Leipzig  
📏 14km ➡ 19km  
Tel.: +49 341 140-0  
[www.hotelfuerstenhofleipzig.com](http://www.hotelfuerstenhofleipzig.com)

**Leipzig Marriott Hotel**  
Am Hallischen Tor 1, 04109 Leipzig  
💎 Classically modern business hotel  
⊕ Right in the centre of Leipzig  
📏 14km ➡ 20km  
Tel.: +49 341 9653-0  
[www.leipzigmarriott.de](http://www.leipzigmarriott.de)

**Radisson Blu Hotel, Leipzig**  
Augustusplatz 5-6, 04109 Leipzig  
💎 Modern lifestyle hotel  
⊕ Right in the centre of Leipzig  
📏 16km ➡ 22km  
Tel.: +49 341 2146-0  
[www.radisson-leipzig.com](http://www.radisson-leipzig.com)

**Hotel The Westin Leipzig**  
Gerberstraße 15, 04105 Leipzig  
💎 Hotel with high standards and a two-star gourmet restaurant  
⊕ Right in the centre of Leipzig  
📏 14km ➡ 19km  
Tel.: +49 341 988-0  
[www.westinleipzig.com](http://www.westinleipzig.com)

**Ibis Styles Leipzig**  
Haynaer Weg 15, 04435 Radefeld/Leipzig  
💎 Comfortable, modern designer hotel  
⊕ Close to the Porsche factory  
📏 4km ➡ 7km  
Tel.: +49 342 0742-0  
[www.ibisstyles-leipzig.com](http://www.ibisstyles-leipzig.com)

**pentahotel Leipzig**  
Großer Brockhaus 3, 04103 Leipzig  
💎 Exclusive grand hotel  
⊕ Right in the centre of Leipzig  
📏 15km ➡ 18km  
Tel.: +49 341 1292-0  
[www.pentahotels.com/leipzig](http://www.pentahotels.com/leipzig)

- 1 The Weiße Elster river in Leipzig  
2 Gewandhaus Leipzig





### You already know the destination. This is how you get there.

Once you have arranged a collection date with your Porsche Centre, your new Porsche will be ready for you. To enable us to hand over your car, please bring the following to your appointment:

- your confirmation of Vehicle Delivery
- emissions rating decal
- your valid identity card/passport
- your valid driver's licence
- registration documents
- two high-visibility jackets (recommended)
- number plates

**To ensure that it can be attached as easily as possible, we recommend a number plate that is 52cm long.**

Please arrive at 'Tor 1' (Gate 1) of the Leipzig Porsche factory (entrance to the Customer Centre) no later than 10 minutes before the start of your Factory Collection.

#### How to find us:

Porsche Leipzig GmbH  
Customer Centre  
Porschestraße 1  
04158 Leipzig, Germany  
Navigation: 51°24'36.0"N, 12°17'44.0"E  
or 51.410000, 12.295556  
Tel.: +49 341 999-13918  
Fax: +49 341 999-13929  
E-mail: werksabholung@porsche-leipzig.com

#### **From all directions**

Following prior arrangement, we will be happy to collect you, free of charge, from the airport or from the Leipzig/Halle airport station.

#### **A 14 from Dresden**

- Leipzig-Nord exit
- Follow the signs to Porsche/GVZ
- At the roundabout take the second exit (Porschestraße)

#### **A 14 from Halle**

- Schkeuditz exit
- Then right onto Radefelder Allee/S 8
- At the next set of traffic lights turn right (follow the signs to Porsche)
- At the roundabout take the third exit
- After approx. 1km, at the roundabout take the first exit (Porschestraße)

#### **From the city centre/main station**

- B 6 towards Halle, after approx. 5km turn right onto Louise-Otto-Peters-Allee/S 1 towards Radefeld
- Before the Leipzig-Nord motorway junction, turn right and follow the signs to Porsche/GVZ
- At the roundabout take the second exit onto Porschestraße

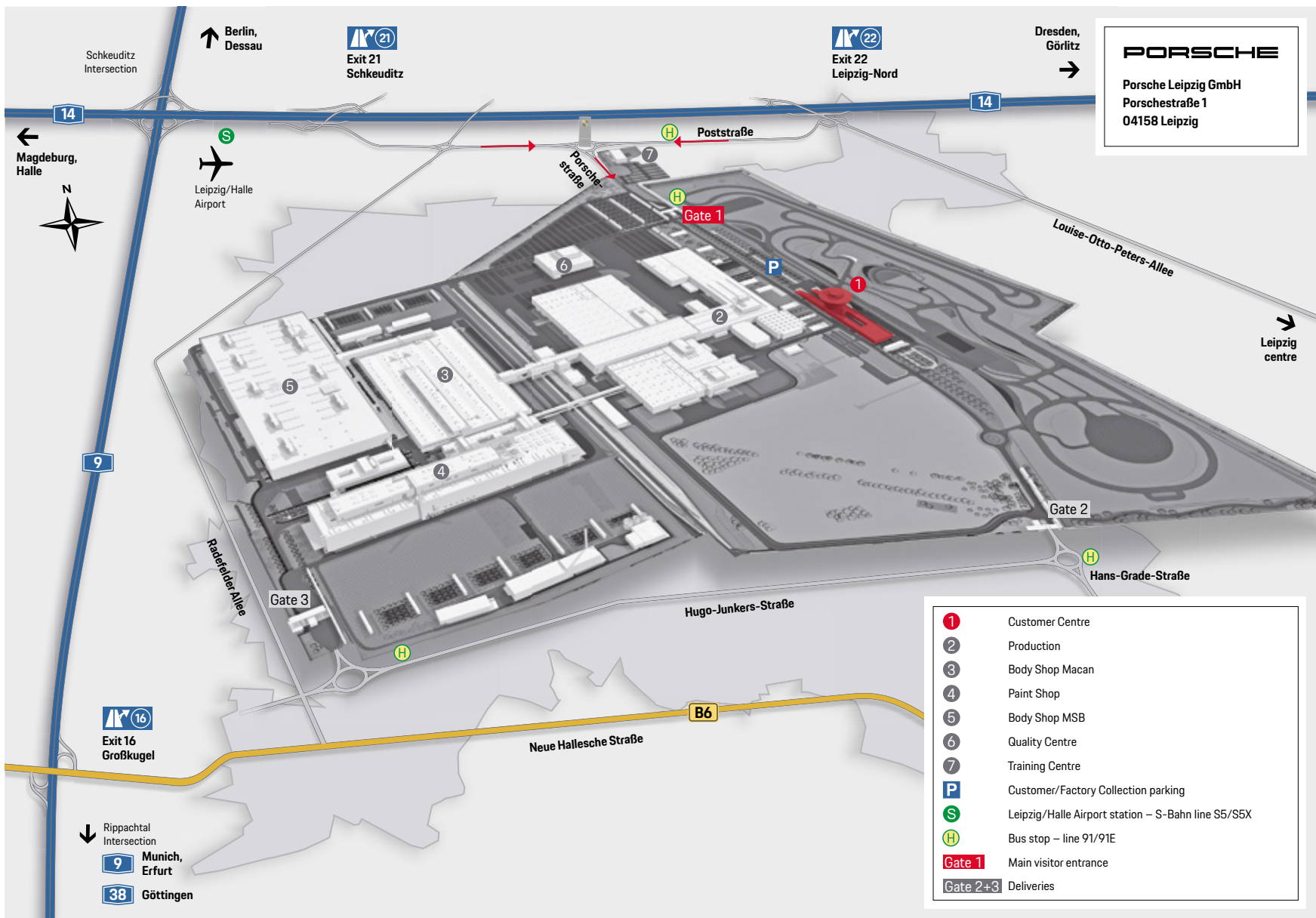
NB: with most navigation devices you will find Porsche in Leipzig under 'Points of Interest'.

#### **Rental cars**

You can return your rental car at the factory. This service is free of charge with our partner AVIS, if you select 'Leipzig; Leipzig-Halle Airport' as the return location at the time of booking. Charges may apply with other rental companies.

Finally, we recommend that you download our Porsche Leipzig app. An exciting accompaniment to your Factory Collection. And en route to your new Porsche. Available from: Apple® App Store and GOOGLE® Play Store.





**PORSCHE**

Porsche Leipzig GmbH  
Porschestraße 1  
04158 Leipzig

- 1** Customer Centre
- 2** Production
- 3** Body Shop Macan
- 4** Paint Shop
- 5** Body Shop MSB
- 6** Quality Centre
- 7** Training Centre
- P** Customer/Factory Collection parking
- S** Leipzig/Halle Airport station – S-Bahn line S5/S5X
- H** Bus stop – line 91/91E
- Gate 1** Main visitor entrance
- Gate 2+3** Deliveries



Questions in the run-up to collecting your car from the factory.

1) How do I book my Factory Collection?

You arrange an appointment for your Factory Collection with your Porsche Centre, who will provide any other relevant information about current availability, formalities and country-specific regulations.

2) How many people can come on the Factory Collection programme?

Up to three adults or two adults and two children under 18 years of age can come on the programme. The number of people who can take part in the driving event in Leipzig depends on the vehicle model. A maximum of two people are entitled to drive.

3) Will I be able to bring my children with me to the Factory Collection?

Yes, you can bring your children with you. Generally children over six years old can take part in all parts of the Factory Collection programme. In Zuffenhausen, however, only children over 12 are able to attend. Parents are responsible for their children during the entire factory visit.

4) Will I be able to return my rental car at the Porsche factory?

Yes, you can return your hire car at the Porsche factory. Please first check with your car rental company about its return and any associated costs. This service is free of charge with our partner Avis. For Leipzig, please select 'Leipzig; Leipzig-Halle Airport' as the return location at the time of booking and for Zuffenhausen, please specify 'Stuttgart Mitte'.

5) Is there a shuttle service for Factory Collection?

If you are collecting your car from the factory in Leipzig, following prior arrangement, we will collect you from the airport or the Leipzig/Halle airport station (accessible by S-Bahn from Leipzig main station) free of charge. If you are collecting your car from the factory in Zuffenhausen, transfers from the airport, station and hotel are subject to a charge. Please call us beforehand to check the costs.

6) What should be taken into account for attaching the number plates?

To ensure that it can be attached as easily as possible, we recommend a number plate with a standard length of 52cm.

7) What should I bear in mind if my Factory Collection is during the winter months?

Your Porsche Centre will be happy to advise you about the possibility of having your car fitted with a winter tyre and wheel set ready for collection from the factory. Please note that winter tyres are obligatory in Germany when there is black ice, hard-packed snow, slush and icy or frosty conditions.

8) Are there any specific requirements or restrictions in the summer months as well?

Because of the limited space and limited availability of the tracks, Factory Collection dates are often in high demand, especially during spring and summer.

9) Will I be able to visit the Porsche factory in a wheelchair?

In Leipzig, all areas of our Customer Centre and production area are barrier free. But in Zuffenhausen, a factory tour is not possible in a wheelchair, unfortunately.

10) I am a vegetarian or have other special dietary requirements. Can I be catered for?

Whether you are a vegetarian or suffer from allergies, we can provide an individual menu to meet your requirements, by prior arrangement.

Questions on what happens during the programme.

1) How long does Factory Collection take?

Please allow approximately five hours for the Factory Collection programme.

2) Is it possible to leave out or shorten parts of the Factory Collection programme?

Please understand that parts can only be left out or the programme shortened following prior arrangement and if there is free capacity. This may be associated with waiting times, but will not affect the price of Factory Collection.

3) What happens if I arrive too late?

The Factory Collection is arranged for you in advance. Because of limited capacity, it might not be possible to repeat some parts of the programme.

4) Will I be able to repeat the museum visit?

The museum in Zuffenhausen is closed on Mondays. If your collection day should fall on a Monday – or if you would like to repeat the museum visit part of the programme – you can of course visit the museum on any other day. We will be happy to leave entrance tickets for you at the museum box office following advance reservation via tel. +49 711 911-25388.





**5) Who will be able to drive during the driving event?**

The person collecting the car and any accompanying person over 18 years of age with a valid driver's licence are entitled to drive. The number of drivers is limited to two and does not affect the duration of the driving event. Please note that the permitted alcohol limit is 0.0ppm.

**6) Is there a shuttle service on the Zuffenhausen site?**

Between 8:00 am and 4:00 pm, you can use the shuttle service to travel in comfort from Factory Collection to the Porsche Museum or the VIP restaurant/Guest Casino.

**7) Will I be able to take photographs or record videos on your site?**

During your Factory Collection, you can of course take photographs and record videos for your own private use. Please understand, however, that at both sites you are not permitted to take photographs in the production area and during vehicle handover. Commercial publication of photographs requires authorisation by Porsche.



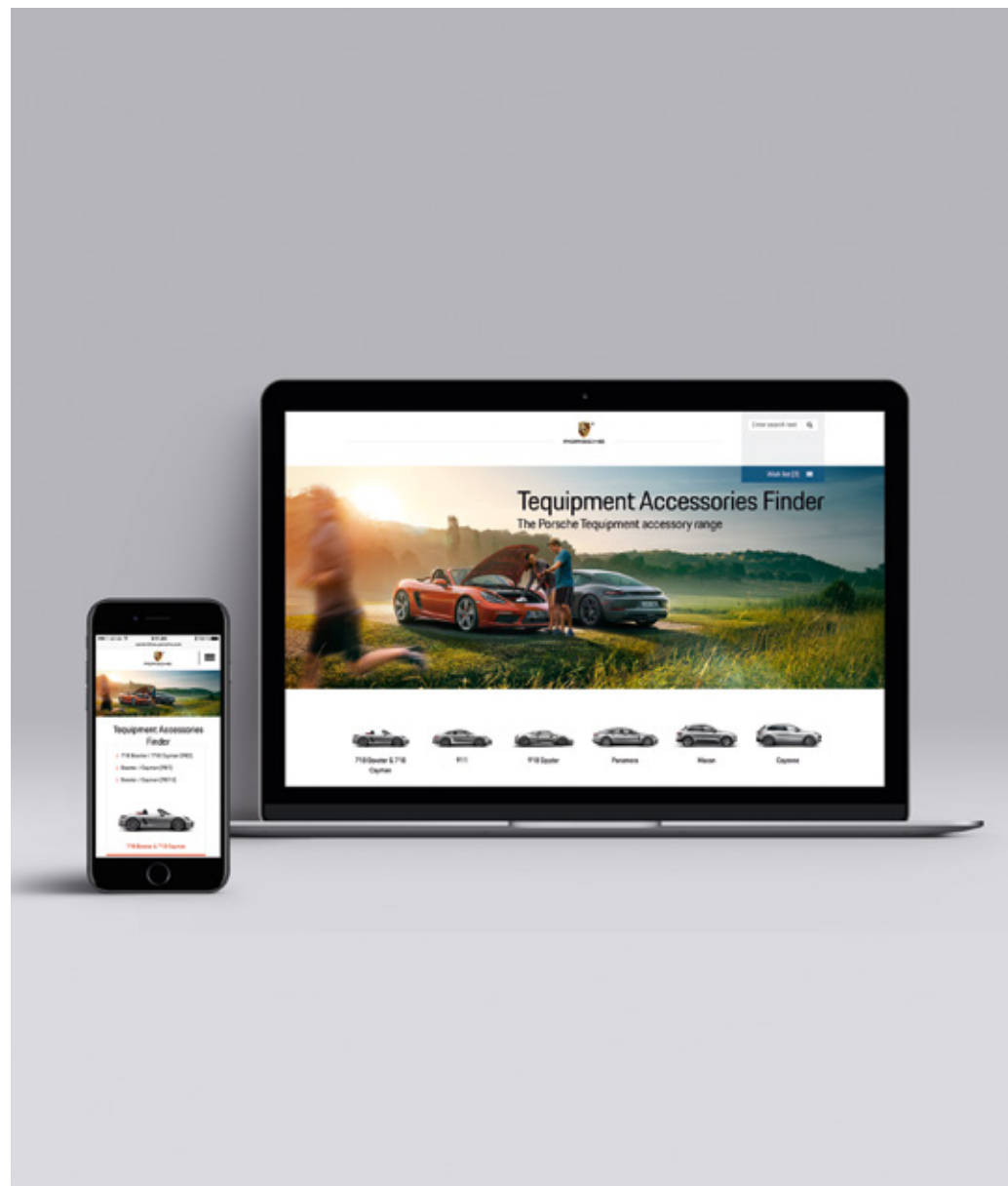


**The Porsche Tequipment retrofit accessory programme.**

## Porsche Tequipment.

Your new Porsche is already perfectly tailored to your lifestyle. And retrofit products from Porsche Tequipment allow you to further enhance it. Retrospectively and individually. For an overview of how to retrospectively adapt your Porsche to your own personal wishes, please visit your Porsche Centre or our website, [www.porsche.com/tequipment](http://www.porsche.com/tequipment), where all the products and options for your model are available online using the Tequipment accessories finder.

The range of Porsche Tequipment genuine accessories is precisely tailored to you and your model. Developed and designed by the same engineers and designers who made your car. Whichever Tequipment products you ask your Porsche Centre to fit, your Porsche will always be the masterpiece that the developers in Weissach envisaged it to be. And your original car warranty? It will remain completely intact.



**An intelligent overall concept – even off-road.**

## Porsche Driver's Selection.

With its wide range of products, Porsche Driver's Selection creates many small opportunities to turn your sports car passion into a Porsche way of life. With sporty fashion collections, accessories for home and office, high-tech sports equipment or luggage that perfectly matches the colour and dimensions of your new Porsche.

Be it a limited collector's item or unusual designer piece. For men, women or even the youngest Porsche fan. As a gift or to enjoy yourself – every product combines the highest standards of technology, materials and workmanship with our sports car enthusiasm.

Visit the Porsche shop at our Zuffenhausen, Ludwigsburg, Weissach or Leipzig plants – we will be happy to advise you. Or visit [www.porsche.com/shop](http://www.porsche.com/shop), where our products are also available in the Porsche online shop.



**Porsche Factory Collection in Zuffenhausen and Leipzig.  
Where leaving is more exciting than arriving.**

Two locations, two very special experiences.  
Wherever you collect your new Porsche – one thing  
is certain: you will not forget your first day together  
in a hurry.

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 45.







Fuel consumption and emissions.

Model	Fuel consumption combined (in l/100km)	CO <sub>2</sub> emissions (in g/km)	Electricity consumption combined (in kWh/100km)
718 models	9.0–6.9	205–158	–
911 GTS models	9.7–8.3	220–188	–
Panamera models	9.5–7.5	217–171	–
Panamera E-Hybrid models	3.0–2.5	69–56	17.6–15.9
Cayenne models	11.9–9.0	272–205	–

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Discover our financial services and realise your dream of the sports car with the solutions we have to offer. Uncomplicated. Individual. Tailored.



**Porsche Driver's Selection**

With leisurewear, model cars, timepieces, leather goods, luggage specifically tailored to Porsche luggage compartments and other intelligent accessories, there are plenty of opportunities to indulge your passion for Porsche off the road, too.



**Porsche Travel Experience**

Embark on a thrilling adventure and feel the power of Porsche. Stay in top-class hotels and dine in five-star restaurants – in the most beautiful places on Earth. To find out more, call +49 711 911-23360. E-mail: [travel@porscheexperience.de](mailto:travel@porscheexperience.de)



**Porsche Track Experience**

Develop your skill and explore your Porsche with the Porsche Sport Driving School. Learn about events at some of the world's most famous racing venues, call +49 711 911-23364. E-mail: [track@porscheexperience.de](mailto:track@porscheexperience.de)



**Porsche Clubs**

Since the first Porsche Club was founded in 1952, their number has grown to 675 with over 200,000 members worldwide. To find out more, go to [www.porsche.com/clubs](http://www.porsche.com/clubs) or call +49 711 911-77578. E-mail: [communitymanagement@porsche.de](mailto:communitymanagement@porsche.de)

**Christophorus**

Published five times a year, our magazine for Porsche owners offers news, interviews and a variety of features from the world of Porsche. Visit [www.porsche.com/christophorus-magazine](http://www.porsche.com/christophorus-magazine) where all articles are available to you free of charge.



**Porsche Classic**

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**Porsche Museum**

More than 80 vehicles at our headquarters in Stuttgart-Zuffenhausen await to take you on a journey through Porsche history. See icons such as the 356, 911 and 917 presented in an atmosphere you can't experience anywhere else.



**Porsche Online**

Go to [www.porsche.com](http://www.porsche.com) for all the latest news and information from Porsche.



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